

CONVENIENCE STORE FACILITY QUESTIONNAIRE

Name:	Phone:	Cell:	e-mail:
Facility name, address + zip:			

Please "X" the basic profit centers you plan to offer in your new facility:

Hard Dip Ice Cream	Fresh Sub Sandwiches	Burger & Fries	Fresh Espresso
Tobacco Products	Hot Service Deli	Pizza + Warmer	Nachos/Chips
Self Bagged Ice	Cold Service Deli	Self-Serve Deli/Salads	Beer/Wine
Soft Serve/Yogurt	Soda Mach #Valves? []	Iced Tea	Flowers/Gifts
ICEE Carbonated Slush	◆ Flavor Inject #Flavors[]	Fresh Pastries	Liquor
Alternative Slush	◆ Ice Crusher on Top? []	Hot Dogs/Warmer	Drive-thru Window
Frozen Dinners/Snacks	Powdered Espresso	Chili/Soups	Car Wash Service [] Self []
Other:	Coffee Program [] Large []	Other:	Other:
Other:	Other:	Other:	Other:

Please "X" the basic equipment you want and where applicable, the size/number of units:

Walk-in Cooler #Doors []	Pastry "Service" Case	Deli "Service" Case	Fresh Espresso
Walk-in Freezer #Doors[]	Pastry "Self Serve" Case	Deli "Self-Serve" Case	Powdered Espresso
Beer Cave	Pastry/Bread Oven	Hot Deli "Service" Case	Interior Seating
Soft Serve Machine	Ice Merchandiser	Reach-in Freezer [] Doors	Outdoor Furniture
Sandwich Prep Unit	Griddle/Charbroiler	Reach-in Cooler [] Doors	Pizza Oven & Display
◆ Soda Fountain #valves[]	Meat/Cheese Slicer	Panini Grill	Gondolas/Shelving
◆ Ice Machine Above Soda	Coffee Brewer	Range & Oven	Cabinets []metal or []wood
◆ Bulk CO2 Tank	Coffee Grinder	Microwave	Island Counter
Cigarette/Tobacco Tower	Safe/Cash Changer	Ventilation Hood Class []	Other:
Ice Machine [] Bagging? []	Self-serve Open Cooler	Slush Machine[] #flavors[]	Other:
Other:	Other:	Other:	Other:

Have you ever owned/operated a Convenience Store before? ____ Will you operate this facility? ____

Are there any C-Stores in the immediate vicinity? ____ and if so, what kinds/brands? _____
 Are you offering petroleum? _____ if so what branding? _____

Who are your customers; what's their average income level (high, med, low); age; ethnicity; etc?....
 Describe....

Please check your design & equipment budget as being; Thrifty [] Average [], or High Quality & Image []
 Describe....

Do you have a location? ____ Check if you have a Landlord [], General Contractor [], Interior Designer [], Architect []
 Please attach any plans and contact information.

What hours will you be open? _____ to _____

Are you fully funded for this project? ____ If not, are you seeking financing? ____

Are there any other businesses attached to yours? ____ Are you including a franchise business? ____

Additional Information: